

"I'm the Lead!!?? Now what do I do?" – Continuing the conversation

STAN RIFKIN

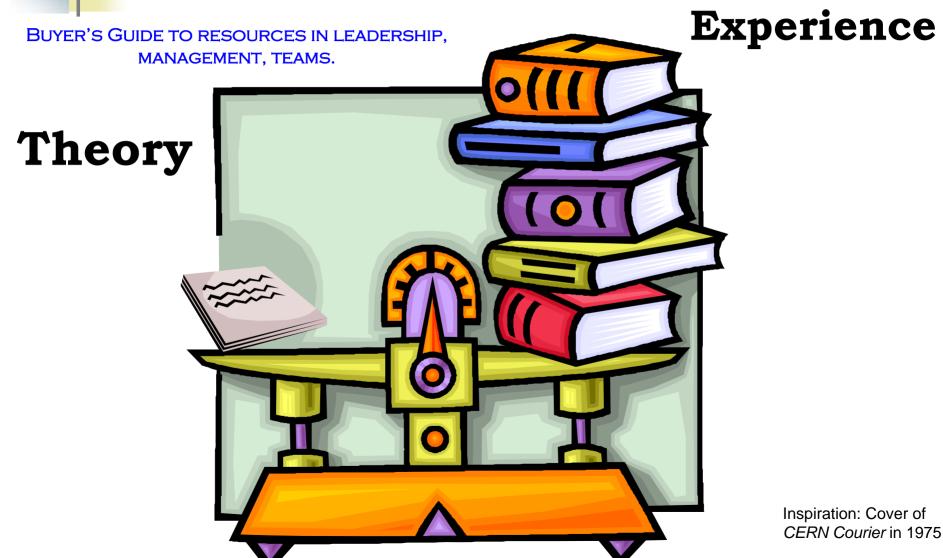
MASTER SYSTEMS INC.

2604B EL CAMINO REAL 244
CARLSBAD, CALIFORNIA 92008 USA
+ 1 760 729 3388 SR @ MASTER-SYSTEMS.COM

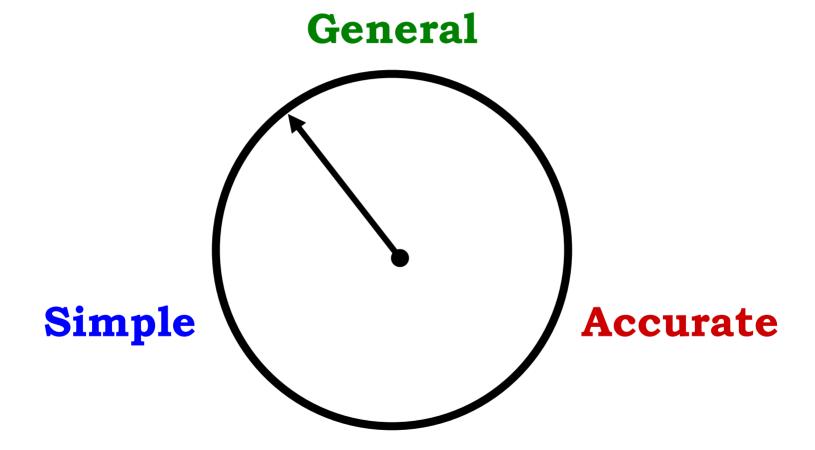


- This presentation is made to interstice with Dave Whitmoyer's San Diego SPIN presentation of January 2007.
- It is a continuation, not an update. More of a clarification, a deeper mine.
- It relies on old material because so much is already known about leadership, management & teams.

Theory vs. practice – a false dichotomy



One armed clock



Source: Thorngate, W. (1976). "In general" vs. "It depends": some comments on the Gergen-Schlenker debate. *Personality & Social Psychology Bulletin*, 2, 404-410.

How many stages of team development?

Three!

Why did this study result in findings so different from the findings of previous group development research? An important possibility is that the paradigm of [suggested here] directed previous researchers' attention away from phenomena of [what drove timing & sequence]. The developmental stage paradigm naturally focuses on the stages themselves, not on the process of change, since all systems are assumed to progress through the same stages in a forward direction. [...] The theoretical prominence of the environment is also limited in the traditional models because is does not alter the basic sequence of stages.

Conductor of an orchestra?

Lessons in Collaborative Management
from the World's Only
Conductorless
Orchestra



Leadership Ensemble

Harvey Seifter, Executive Director,
ORPHEUS CHAMBER ORCHESTRA,
and Peter Economy

Foreword by J. Richard Hackman

What's interesting about an orchestra?

It's made up of very accomplished individuals, none of whom believe they need direction!

Seem familiar?





Are leaders born or made?

- Traits & skills (adaptable, alert, assertive, ...)
- Behavior (see next page)
- Power & influence (authority, control, politics, expertise)
- 4. Traits, skills and/or behavior mediated by the situation



Nature of leader's work => appropriate behavior

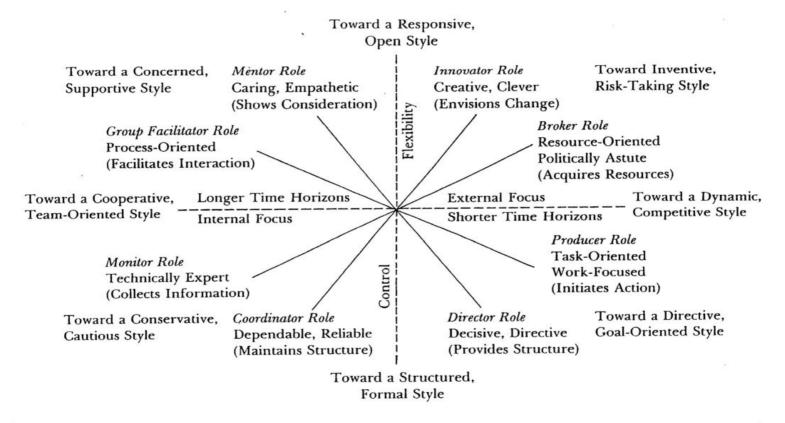
- Pace is hectic & unrelenting.
- Content is varied & fragmented.
- Interactions with peers, superiors, subordinates, outsiders (and none of them are happy!).
- Interactions typically oral.
- Decision processes are disorderly & political.
- Planning is informal & adaptive, reactive & sometimes seems never-ending.

What's the best way to be a leader? It depends!

Figure 10. Competing Values Framework of Leadership Roles.

Human Relations Model

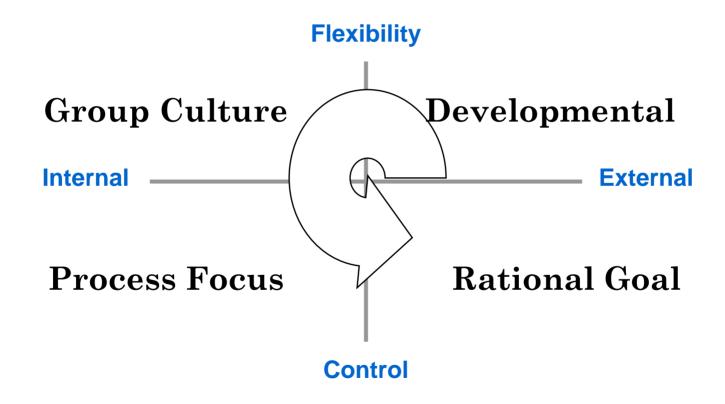
Open Systems Model



Internal Process Model

Rational Goal Model

Quinn's competing values framework -- simplified



Management & leadership according to theory & practice!

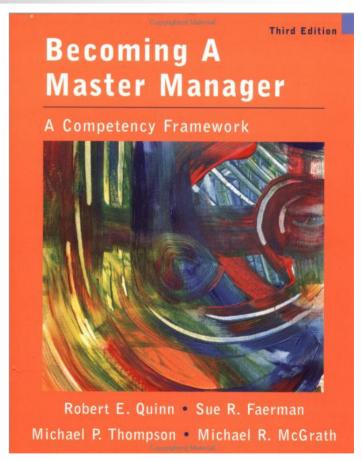
Robert E. Quinn

BEYOND RATIONAL MANAGEMENT

Mastering the Paradoxes and Competing Demands of High Rerformance



Defined "competing values" framework based on Talcott Parsons' theory of action as a lifecycle for organizations



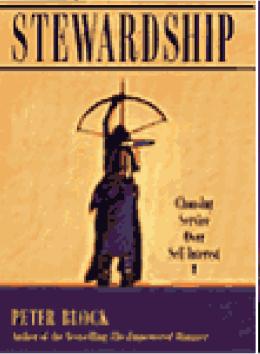
Applied framework to train every manager who worked for the State of New York!

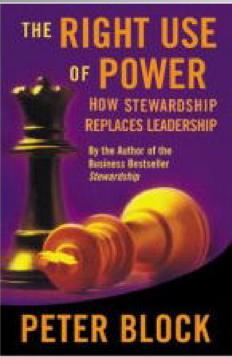
Humility + will

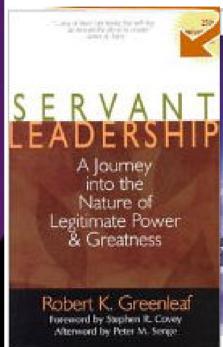
The essential ingredient for taking a company to greatness is having a "Level 5" leader at the helman executive in whom extreme personal humility blends paradoxically with intense professional will.

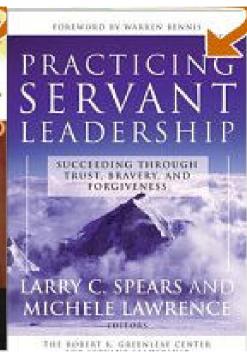
- Jim Collins, author of *Good to Great* and *Built to Last*, in "Level 5 Leadership: The Triumph of Humility & Fierce Resolve," *Harvard Business Review*, Jan 2001

Servant Leadership









"Choosing service over self-interest"

"How stewardship replaces leadership"

25-year edition; originally published in 1977. "A journey into the nature of legitimate power & greatness." "Succeeding through trust, bravery, and forgiveness"

Old: Leader vs. manager or supervisor

- Transformational leader
 - Instills vision of higher ideals, better selves
 - Mobilizes power to change
 - Engenders trust, respect, admiration
 - Charismatic (in limited sense)
- Transactional leader
 - Appeals to self-interest
 - "Bargains" for performance, loyalty
 - Values exist to be exchanged

If I can manage A I can manage B

- Isn't leadership/management a profession? If I learn the skills (if that's what it takes) then can't I apply them in any situation?
- No, not exactly, especially if one needs to use influence and not authority.
- Actually, this is a bankrupt idea that is today mythologized in institutional settings, like some of the military services, utilities companies, etc.
- Source: Lawrence & Lorsch, Organization and Environment: Managing Differentiation and Integration, Harvard Business School Press, 1967 (rev. 1986). A small book!



Dark side of leadership

MANFRED F. R. KETS DE VRIES

Life and Death in the Executive Fast Lane

THE NEUROTIC ORGANIZATION

Manfred F. R. Kets de Vries & Danny Miller



Diagnosing & Changing Counterproductive Styles of Management

Essays on Irrational Organizations and Their Leaders

Adolph Hitler

Charles Manson

Rev. Jim Jones



Leaders, Fools and Impostors

Manfred F.R. Kets de Vries



Creativity – my take

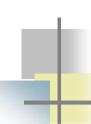
- Differentiate between problem-solving vs. blue-sky creation.
- Creativity arises when the problem is constrained – Donald Knuth
- Experts vs. novices; the collective is better than the individual
- Clearly, there is no algorithm



What's the best way for a team to decide (handle conflict)?

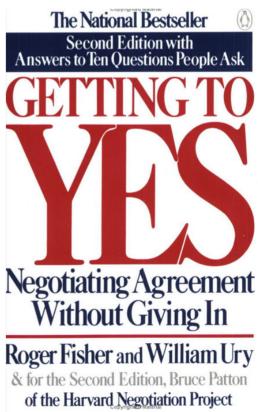
- Compromise
- Consensus
- Vote, multi-vote
- Negotiate
- Leader makes decision

What are we trying to optimize?



Best way to negotiate

- Getting to Yes Harvard Project on Negotiation, called principled negotiation
 - Separate people from the problem
 - Focus on interests, not positions
 - Invent options for mutual gain
 - Insist on using objective criteria



Team morale

- What is the relationship between team morale and team effectiveness?
 - Until recently, every study that measured effectiveness with "happiness" and its surrogates found <u>NO</u> relationship!
- So, don't go crazy trying to deliberately raise team morale, rather see it as the by-product, the outcome, of what goes on.
- Morale is not an end in itself.



- The problem of trust
 - "Trust and the virtual organization,"
 Charles Handy, Harvard Business Review,
 May/June 1995.
- The problem of media richness: should we have a meeting at all?
- The problem of expectations
 - Structuration, boundary objects



- Leadership, management & teams are BIG subjects.
- There is a lot of junk available.
- Remember the one-armed clock & your needs for information (general, accurate, simple).
- Use theory to guide your exploration.
- Keep your brain engaged at all times!